

Privacy Notice

The Charity, Exeter Royal Academy for Deaf Education, operates non-maintained residential special school and independent specialist college for students aged 5 to 25 years (the Deaf Academy). The Charity also operates a Children's Home for deaf young people. We are the data controller for the personal data we process under this privacy notice.

Your privacy is important to us. This privacy notice explains the personal data we process, how we process it and for what purpose.

How we get information

Most of the personal data we process is provided to us directly by you for one of the following reasons:

- You are a pupil
- You are a parent/carer registering your child at the academy
- You are a visitor attending the academy
- You are a volunteer, governor or Trustee applying to work with us
- You have applied for a job or secondment with us
- You have made an information request, complaint or enquiry to us
- You are a visitor to our website

The collection of personal data is essential for the Academy's operational use. Whilst the majority of the information provided to us is mandatory, some of it is requested on a voluntary basis. In order to comply with the data protection legislation, we will inform you at the point of data collection, whether you are required to provide certain information to us or if you have a choice in this and we will tell you what you need to do if you do not want to share this with us.

We may also receive personal information about you indirectly, for example:

- If you are a pupil, your previous school will send us your education file when you join the academy
- A parent/carer may give us your name and contact details in case we cannot contact them directly, or to make us aware that you are authorised to collect their child from the Academy.
- An employee may give us your name and contact details as their 'emergency contact' or next of kin
- Your name and contact details may be given to us by job applicants, volunteers or trustees, as a referee to support their application
- Public authorities, regulators or law enforcement bodies may give us information to assist them in their enquiries or to help safeguard children.

Personal information we collect and why

We collect personal information about a range of people as part of the day-to-day running of the Academy.

Pupils

Privacy Notice

We collect the following information about you:

- Personal identifiers (such as name, unique pupil number and contact details)
- Characteristics (such as ethnicity, language, and free school meal eligibility)
- Safeguarding information
- Medical, dietary and health (including COVID-19) information
- Attendance
- Assessment and attainment
- Behavioural information

- Photographs and video recordings of you and your work
- Your image captured on our CCTV system when you are on academy premises
- Your facial image captured on student record system
- Your consent preferences

We need this information for a variety of reasons, for example to process your admission request to join our Academy and to help us build a picture of your educational, social and health needs, so we can support you and comply with our legal responsibilities for data collection and sharing with the Department for Education (DfE).

For more details see our [Pupil Privacy Notice](#) which can be found on the Academy's website under Policies and Reports section.

Parents and carers

We collect the following information about you:

- Your name and contact details
- Relationship to your child/our pupil and your parental responsibility status
- Information about guardianship or family circumstances (eg court orders, parental separation/divorce, professional involvement or other matters which may affect the pupil's home or school life)
- Bank account details (only in specific circumstances)
- Details of financial circumstances (e.g. in relation to bursary applications, free school meal eligibility and pupil premium)
- Your consent preferences
- Whether or not you are a serving member of the armed forces
- Your image captured on our CCTV system when you are on academy premises
- Your facial image captured on our electronic visitor management system

We need this information for a variety of reasons, for example to:

- Register your child at the academy.
- Keep you informed of your child's attainment, achievements and attendance levels
- Contact you in an emergency
- Enable you to pay for school trips; student resources or other services online
- Safeguard and promote the welfare of your child or others and where relevant enable us to assist in crime prevention, detection and public safety
- Keep you informed about Academy news, events and celebrations

Emergency contacts for pupils

Privacy Notice

We collect the following information about you:

- Your name and contact details
- Your relationship to the pupil
- Special notes about collecting the pupil (e.g. password, regular days you are authorised to collect the child)
- Your image captured on our CCTV system when you are on academy premises

We need this information to contact you following an incident or emergency involving one of our pupils, where we have been unable to contact their parents or to enable us to release the child into your care.

Emergency contacts for employees

We collect the following information about you:

- Your name and contact details
- Relationship to the employee
- Details of nominated person for pension and life assurance purposes (expression of wish information)

We need this information to contact you following an incident or emergency involving one of our employees, where they are unable to contact you themselves (e.g. due to illness or injury).

Referees for job applicants, volunteers, governors or trustees

We collect the following information about you:

- Your name and contact details
- Relationship to the job applicant (eg current or previous employer)
- Reference you provide about the applicant

We need this information to contact you to seek a reference about the applicant and to assess their suitability for the role.

Volunteers

We collect the following information about you:

- Your name and contact details
- Outcome of your Disclosure and Barring Service (DBS) check and certificate number
- Relevant training or qualifications
- Dates when you have volunteered
- Health (including COVID-19), disability or dietary requirements you have chosen to share with us
- Your image captured on our CCTV system when you are on academy premises
- Dates and times, you have attended the Academy
- Your facial image captured on our electronic visitor management system
- Photographs of you which may be captured during official academy photos; class work; sports or other activities or performances

Privacy Notice

We need this information to keep in touch with you; to keep a record of any academy events, trips and activities you are involved in and to safeguard the health and welfare of our volunteers, employees and pupils.

Visitors to our Academy

We collect the following information about you:

- Your name and contact details
- Company you work for (where relevant)
- Your car registration number (if parked on our premises)
- Disclosure and Barring Service (DBS) Certificate number (where relevant)
- Your image captured on our CCTV system when you come into academy
- Dates and times, you have attended the Academy
- Your facial image captured on our electronic visitor management system
- Essential health screening questions in relation to COVID-19

We need this information keep a register of who is on our premises, for use in case of a fire or other incident; to meet our statutory duties for safeguarding children and to create an identification badge for security purposes.

People who make a complaint, information request or enquiry

We collect the following information about you:

- Your name and contact details
- Details about your complaint, request or enquiry and the outcome

We need this information to address your complaint, request or enquiry and to keep a record of the outcome for our administration purposes, and to use in any further complaints, appeals or tribunals which you are involved in.

Job applicants

We collect the following information about you:

- Your name and contact details
- The position you are applying for
- Characteristics information (such as your gender, age and ethnic group)
- Your education, experience and qualifications
- Personal statement to support your application
- Your health, disability or dietary requirements you have chosen to share with us

We need this information to assess your suitability for the role; contact you if you are successful in your application; keep a record of our decision making and monitor and comply with our responsibilities under the Equality Act 2010.

Temporary workers and agency staff

We collect the following information about you:

- Your name and contact details
- Contract information (such as start date, hours worked, post, roles, salary information and bank details)

Privacy Notice

- Characteristics information (such as your gender, age, ethnic group)
- Education, experience and qualifications
- Health, disability or dietary requirements you have chosen to share with us
- Car registration number (if parked on our premises)
- Your image captured on our CCTV system when you come into academy
- Your facial image captured on our electronic visitor management system and internal system for the purposes of identification, e.g. for checking references, printed on ID cards
- Your Disclosure and Barring Service Certificate number

We need this information to:

- Assess and recruit staff
- Maintain staff records
- Meet statutory duties placed upon us for safeguarding children
- Monitor and comply with our responsibilities under the Equality Act 2010
- Ensure staff and student security
- Complete the Department for Education (DfE) school workforce census
- Provide library, ICT, learning and information services
- Pay our workers and make the appropriate tax deductions and contributions
- Safeguard and monitor the health and welfare of workers

Employees

We collect the following information about you:

- Personal identifiers (such as your name, employee or teacher number, national insurance number)
- Characteristics information (such as gender, age, ethnic group)
- Contract information (such as start date, hours worked, post, roles, salary information and bank details)
- Work absence information (such as number of absences and reasons)
- Qualifications (and where relevant, subjects taught)
- Outcome of your Disclosure and Barring Service (DBS) check and certificate number
- Employment references
- Health (including COVID-19), disability or dietary requirements you have chosen to share with us
- Car registration number (if parked on our premises) to issue a permit
- Your image captured on our CCTV system when you come into academy
- Your facial image captured on our electronic visitor management system and internal system for the purposes of identification, e.g. for checking references, printed on ID cards
- Dates and times on Academy premises captured by the visitor management system

We need this information for a variety of reasons such as recruitment; to enable individuals to be paid; monitor and comply with our responsibilities under the Equality Act 2010; complete the Department for Education (DfE) school workforce census; and undertake our responsibilities for safeguarding children.

Privacy Notice

For more details see our Employee Privacy Notice_which can be found on the Academy's website under Policies and Reports section.

Members, Governors and Trustees

We collect the following information about you:

- Your name and contact details
- Governance details (such as your role, start and end dates)
- Outcome of your Disclosure and Barring Service (DBS) check and certificate number
- Health (including COVID19 information), disability or dietary requirements you have chosen to share with us
- Material interests arising from relationships between governors or relationships between governors and academy staff (including spouses, partners and close relatives)
- Personal statement when applying for the role and relevant training or qualifications
- Photographs and video recordings of you (such as official photographs, performances or events)
- Your image captured on our CCTV system when you are on Academy premises
- Your facial image captured on our electronic visitor management system
- Dates and times on Academy premises captured by the visitor management system
- Car registration number (if parked on our premises)
- Your consent preferences

We need this information to comply with our legal obligations and governance standards and build a comprehensive picture of our governance and how it is deployed.

For more details see Members, Governors and Trustees Privacy Notice

Visitors to our website

When you visit our website, we collect standard internet log information and details about visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of our website. We collect this information in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting this website and will not associate any data gathered, with any personally identifying information from any source. For details about the Cookies we use, see our [Cookie Policy](#)

Privacy Notice

Who we share information with

We share information with a range of organisations, companies and agencies, where it is necessary for us to carry out our legal responsibilities and duties as an Academy. We only share information about you where it is **strictly necessary** for us to do so, and the law and our policies allow us to do this. The following are examples of who we share information with:

Department for Education (DfE)

We have a legal requirement to share certain information about our pupils, employees and governors to the DfE (see individual privacy notices).

Local authority – school admission and safeguarding teams

We have a legal requirement to share certain information about our pupils, parents, employees and governors with the relevant local authority (see individual privacy notices).

Educational psychologists, school nurses and health visitors

We sometimes share information about our pupils with other professionals, to help the pupil receive the necessary educational and pastoral support they need. This is usually shared with the parent's consent (and if appropriate pupil's consent) unless it is necessary for us to carry out our official duties or safeguard the welfare of the child (see Pupil Privacy Notice).

Other schools when a pupil leaves us

We are required to transfer our pupils' educational file to their next school when they leave us (see Pupil Privacy Notice).

Standards and Testing Agency (SATs)

We are required to share information about pupils in year 2 and in year 6 to the Standards and Testing Agency, so they can facilitate and report on our key stage 1 and key stage 2 national curriculum tests (commonly referred to as SATs) (see Pupil Privacy Notice).

Examination boards and moderators

We are required to share information about our secondary pupils with examination boards and moderators, so they can enter those pupils into exams, mark their work and issue their grades (see Pupil Privacy Notice).

Ofsted

We may be required to support an Ofsted inspection, where an inspector asks to see a sample of the academy's records. These records could identify a pupil, employee or visitor. Any personal information the inspector may see, will not be taken away or used in their reports.

Youth support services and careers advisors

We are required to share certain information about our pupils aged 13-19 with our local authority and / or a provider of youth support services, so they can provide further education, advice and training to the pupil (see Pupil Privacy Notice).

Police and law enforcement agencies

We may be required to share information about any person we hold information about, to the police or other law enforcement agencies, to assist them in an investigation or to prevent or detect a crime or safeguard individuals at risk.

Privacy Notice

Research projects

We may be invited from time to time to take part in important local or national research projects or initiatives, which are endorsed by the Department for Education. We will let you know if we need to share identifiable pupil data as part of these projects and you will be given the opportunity to opt out from your child's data being used in this way.

Service providers

We use companies that provide us with a service to help us run effectively. The services we often receive are IT support, professional advice and support (eg Human Resources), legal advice, learning or teaching resources, communication services, catering or transport. To receive these services, we sometimes need to share personal information or use their products to store academy data.

We also work alongside other organisations or individuals that provide services directly to our parents or pupils, such as the school photographer, organisers of extra-curricular clubs or activities or companies that run school trips or provide accommodation or transport. The companies/individuals we use in these circumstances, may change on a regular basis. If you would like information about any specific companies or individuals we work alongside, please contact us.

Our legal basis for collecting, using and sharing information

The main legal bases we rely on when we process personal information are as follows:

- **It is necessary for us to perform a task which is in the public interest or to exercise our official duties**
This broad legal basis is applicable to almost all the processing we do involving personal data.
- **It is necessary for compliance with a legal obligation**
This is applicable where a specific law requires us to collect or share personal data (this usually involves pupil, employee or governor data). This will include sharing data with the Department for Education (DfE), Her Majesty's Revenue and Customs (HMRC) or HM Courts and Tribunal Service (e.g. following a court order).
- **It is necessary for the performance of a contract**
This will mainly be applicable when we enter into a contract with our employees or with our service providers.
- **The data subject has given their consent**
Consent is not required for most of the processing we do, however, there are occasions when we ask for consent. For example, if we want to publish photographs or videos of pupils; collect pupil or employee image to provide them with access to our IT systems; share data with other organisations or individuals where we are not legally required to share that data; send parents/carers electronic direct marketing or fundraising communications, which they have opted-in to receiving. Where we are processing your

Privacy Notice

data with your consent, you have the right to withdraw that consent. If you change your mind, or if you are unhappy with our use of your personal data, please let us know by contacting Reception.

- **The processing is necessary to protect the vital interests of the data subject or someone else**

This is applicable where a person's life could be at risk and we need to share or make available information to help them. This could involve sharing serious allergy information with staff, paramedics or other medical professionals, or other information requested by the police or social services, to assist them in their enquiries to protect that person.

When we process 'special category' data, we must have another legal basis. Special category data is personal data which reveals a person's racial or ethnic origin, political opinion, religious or philosophical beliefs, trade union membership, genetic data, biometric data (such as fingerprints), health, sex life or sexual orientation. The main legal bases we rely on when we process this type of data is as follows:

- **The data subject has given explicit consent**
This is usually applicable where we ask for health or dietary information (usually about our employees or pupils).
- **The processing is necessary for performing any right or obligation which is imposed on the organisation in relation to employment, social security and social protection law (e.g. safeguarding individuals at risk; protection against unlawful acts; prevention against fraud)**
This is usually applicable where we are performing our duties under employment related laws e.g. in relation to health and safety, equality or tax or where we have taken action to safeguard pupils at risk.
- **It is necessary to protect the vital interests of any person where the data subject is physically or legally incapable of giving consent**
This could be relied upon in situations where someone has become seriously ill on our premises and we are asked by medical practitioners (such as paramedics), to share information we know about that person's health or allergies.
- **The processing is necessary for the establishment, exercise or defence of legal claims**
We may share or use special category data where legal action is being considered or underway.
- **The processing is necessary in the substantial public interest**
This may be relied upon in circumstances such as where our processing is necessary to safeguard children or others at risk or where we respond to requests from the Police or law enforcement bodies, to assist in an investigation to prevent or detect an unlawful act.
- **The processing is necessary for the assessment of the working capacity of the employee**

Privacy Notice

This will be applicable where an employee has been absent from work due to illness or injury and we need to assess whether they are fit to return to work.

This list is not exhaustive.

How we protect your information

We take our security responsibilities seriously to protect your personal data from accidental or unlawful access, disclosure, loss, damage or destruction. For example:

- Access to our data is on a strict need to know basis
- Our electronic records are held on encrypted servers
- We use up to date virus and malware protection software; security patches are applied promptly and we back up our data regularly
- Our sensitive paper files are locked away with restricted access to the keys
- Our employees, volunteers, governors and Trustees are subject to Disclosure and Barring Service (DBS) checks and they understand their duty of confidentiality
- We have policies, procedures and training around data protection, security, record disposal and confidentiality
- We have strict visitor management security procedures in place
- We use encrypted email or secure file sharing platforms to share confidential personal data with external organisations
- We carry out due diligence checks on our service providers and Data Protection Impact Assessments where required.

Storing personal data

The personal information we collect and store is essential for our organisation's operational use. We only keep personal information for as long as we need to, and where it is necessary to comply with any legal, contractual, accounting or reporting obligations. After this period, we delete or securely destroy personally identifiable data.

For more information about how long we keep personal data for, see our Record Retention Schedule

Your data protection rights

You have the following rights under the data protection laws:

- The right to be told how your personal data is being processed (this information can be found in our privacy notices)
- The right to request access to your personal data
- The right to rectify personal data held about you which is inaccurate or incomplete
- The right to have your data erased in certain circumstances
- The right to restrict the processing of your information in certain circumstances
- The right to object to your information being used for public interest or direct marketing purposes
- The right to ask that your personal data is transferred from one organisation to another or given to you, in certain circumstances

Privacy Notice

- The right to complain to the organisation processing your personal data if you are not happy with the way it has been handled, and to escalate this to the Information Commissioner if you remain dissatisfied.

To exercise these rights, please contact us by emailing reception@thedeafacademy.ac.uk. You are not usually required to pay a fee and can expect to receive a response within one calendar month. Further information about your data protection rights can be found on the Information Commissioner's Office website at www.ico.org.uk

Your right to complain

We work to high standards when it comes to processing your personal information. We hope you will always be happy with the way we handle your information, however if we have not met your expectations, please let us know so we can put things right. To do this, please email reception@thedeafacademy.ac.uk. If you would like to make a formal complaint, our complaints policy and procedure is available on the Academy's website in the Policies and Reports section.

Contact Us

the Deaf Academy, 1 Douglas Avenue, Exmouth, Devon, EX8 2AU

Phone: 01395 203130

BSL users, text only to: 07398248306

Email: reception@thedeafacademy.ac.uk

Data Protection Officer

Our Data Protection Officer (DPO) is Claire Quick. If you have any queries about this privacy notice or any matter relating to the handling of your personal data, you can contact our DPO at cquick@thedeafacademy.ac.uk.

Changes to this privacy notice

We may need to update this privacy notice periodically, so we recommend that you revisit this information from time to time. This version was last updated on [23/02/22]